

BOONSLICK REGIONAL PLANNING COMMISSION
Full Council Meeting – Monday, March 25, 2019

The general membership of Boonslick Regional Planning Commission met Monday, March 25, 2019 at the BRPC office, 111 Steinhagen, Warrenton, Missouri at 12:00 p.m. The following individuals were present:

Hubert Kluesner, Warren County	Mike Mueller, Lincoln County	Joseph Kaimann, Lincoln County
Matt Bass, Lincoln County	Georgia Scarbrough, City of Middletown	Mark Cross, City of Troy
Steve Besemer, SEMA	MaryLou Rainwater, City of Truesdale	Jennifer Hoskins, Office of Senator Blunt
Jennifer Meyer, Office of Senator Blunt	Erik Maninga, MoDOT	Dan Hampson, Warren County
Rich Daniels, Montgomery County	Joe Gildehaus, Warren County	Steve Deves, Montgomery City
Ryan Poston, Montgomery County	John Noltensmeyer, Montgomery County	Sam Saffa, Office of Senator Hawley
Elias McDonald, Lake Sherwood Estates	Patrick Flannigan, City of Moscow Mills	Karen Gironde, City of Wright City
Jim Schuchmann, City of Wright City	Dan Rowden, City of Wright City	Trish Dunn, Village of Innsbrook
Christa Montgomery, Office of Rep. Luetkemeyer		
Chad Eggen, BRPC	Janet Hickey, BRPC	Krishna Kunapareddy, BRPC
Chuck Eichmeyer, BRPC	Kim Meyer, BRPC	Cory Schmitt, BRPC
Jane Cale, BRPC	JoAnn Toerper, BRPC	

Hubert Kluesner called the meeting to order. Following the pledge of allegiance, Introductions were made. Jennifer Hoskins from the office of Senator Roy Blunt, Sam Saffa from the office of Senator Josh Hawley, and Christa Montgomery from the office of Representative Blaine Luetkemeyer each provided a brief legislative update for the BRPC membership

MoDOT District Engineer Erik Maninga provided an update for the group. Work will begin to replace the Cuivre River Bridge on Highway 61 north of Troy the week of April 8, if weather permits. This work will not impact travel on the highway. MoDOT is keeping an eye on Missouri River crest levels. If possible, the demolition of the old Route 47 Bridge in Washington will take place on April 4, 2019.

Business

- Rich Daniels made a motion to approve the agenda. Steve Deves seconded the motion. Agenda approved.
- Ryan Poston made a motion to approve the minutes from the September 24, 2018 general membership meeting. Rich Daniels seconded the motion and the minutes were approved.
- A financial report was presented by Executive Director Chad Eggen (copy attached). Mark Cross made a motion to approve the financial report. Rich Daniels seconded the motion and the financial report was approved.
- BRPC Chairman Hubert Kluesner explained that signature cards needed to be updated for the organization. Names of individuals no longer associated with BRPC will be removed and the cards will include the names of Hubert Kluesner, Ryan Poston, Chad Eggen, and Chuck Eichmeyer. Dan Hampson made a motion that staff proceeds in updating the cards. Steve Deves seconded the motion. Approved unanimously.

Executive Director's Report

Executive Director Chad Eggen shared the following:

- BRPC has been sending meeting notices and the organization's newsletter by email, which seems to be working well.
- A couple of workforce initiatives are occurring in the region. Lincoln County groups are working with a non-profit college to provide skills training for local residents. Warren County groups are working with St. Charles Community College and there will be a tax levy on the April 2 ballot. Both counties are trying to address workforce needs of area businesses.
- BRPC is a part of the National Association of Development Organizations (NADO). NADO advocates for economic development funds for regional planning commissions, Federal highway funds and a long term transportation bill. The organization held its policy conference last week and met with legislators to stress the needs of rural development, including assistance in addressing water and wastewater needs.
- Staff is working on planning projects with Wright City, Elsberry, Winfield, and Pendleton.
- Environmental reviews have been done for projects in the cities of Jonesburg and Elsberry..
- BRPC is an IdentoGO location and provides fingerprinting services for those needing background checks. Since August 2018, staff have fingerprinted more than 2,600 people.
- Tax credits are available for farmers, LLCs, sole proprietors, and partnerships. More than \$17,000 is still available to these entities.
- There will be a free pesticide collection for households and farmers on Saturday, April 6, 2019 from 8:00 a.m. to noon. It will be held at Mordt Tractor and Equipment Company, 131 State Hwy H, Troy, Missouri.

Guest Presenter

Jacque McHugh was scheduled to present *Social Media for Cities* for the BRPC membership. Unfortunately, she was not able to attend. Director Eggen gave the presentation which covered the following points:

- Benefits of social media marketing include low cost advertising, brand awareness and recognition, an increase in traffic, and promotion of services and events.
- Social media for tourism can provide a means for those doing travel research and responding and interacting with users.
- City governments can use social media to provide public announcements and information about events.
- Providing engaging content on social media can create meaningful interaction. It gets people talking, allows for comment and reaction, can foster a sense of community, and allows for listening and feedback.
- Basic media platforms include Facebook, Instagram, and Twitter. Advanced sites include Pinterest, LinkedIn, and YouTube.
- It is important to have a strategy, defined message, engaging content, and keep sites updated.

Work Program Updates

The following updates were provided:

- BRPC is working on a 5 year update to the region's Community Economic Development Strategy (CEDs). The CEDs is a required document which allows for funding from the Economic Development Administration. A committee has been established and met in Montgomery County in February. The group is focusing on goal setting and defining objectives and will meet in Lincoln County sometime in April.
- Workforce Development – Job Center Functional Leader Janet Hickey reported that traffic in the Job Center is down due to low unemployment. Staff continues outreach in Montgomery and Lincoln counties. The Job Center is part of a project in Lincoln County that is working to provide inmates with skills that are important to employers to help them find jobs.
- Hazard Mitigation – Planner Krishna Kunapareddy shared that a meeting was held in New Florence to begin working on the 5 year update to the Montgomery County Hazard Mitigation Plan. A second meeting will be held in May or June. This plan must be in place for eligibility for grant funds.
- MoRides – Mobility Manager Cory Schmitt reported that MoRides received 175 calls in the last quarter, with 15% coming from counties in the Boonslick region. A main concern for people is assistance in getting to doctors' appointments. Staff will consider updates to the website and work on a plan for coverage throughout the state.
- GIS projects – Project Coordinator Chuck Eichmeyer shared information about projects to map infrastructure. Advances in technology allow for sub-foot accuracy. The maps are a great asset for communities.
- Transportation – A statewide ban on all texting while driving is being considered by the Missouri Legislature.
- Revolving Loan Fund – Funding is available for business loans. BRPC currently has 2 loans in progress.
- East Central Missouri Recycling Center – More local residents are using the recycling center since the loss of curbside service. Tour groups are welcome at the facility.

Local Government Projects

The following updates were given by local officials:

- City of Moscow Mills Mayor Patrick Flannigan reported that the city is working on a big sewer project and almost to the point of getting a loan approved. DNR is providing a 50% grant. He added that the city is always looking for ways to expand commerce and mentioned that there are several parcels of land on the outer road between Moscow Mills and the City of Troy.
- City of Troy Mayor Mark Cross shared that the city's 200th anniversary will be celebrated this year and information will be available on Facebook. The city is working with MoDOT to provide a crosswalk on Highway 47 at Walmart. The city is still in the easement stage with regard to work on Cherry Street and Mennemeyer Road.
- City of Middletown Alderwoman Georgia Scarbrough reported that the city is in the process of working on a demolition grant project.
- Montgomery City Clerk/Administrator Steve Deves shared that the city has been busy repairing roads after the winter.
- City of Truesdale Clerk/Administrator MaryLou Rainwater reported that the city has applied for a grant for their new park through the Land & Water Conservation Fund. The city is also seeking funding for a safe room. A drug take-back event is scheduled for April 27 from 10:00 to 2:00.
- Wright City Mayor Dan Rowden said that the city has RFQs for engineering services for street repairs and for design of a new 62 acre park. They are reviewing upgrades to 2 existing parks and have applied for grant funds. The old City Hall is being renovated into a police facility. Sidewalks are being replaced along the service road.
- Village of Innsbrook Trustee Trish Dunn shared that everything was fairly quiet.
- Lake Sherwood Estates Association Manager Eli McDonald reported that the association is interested in a sanitary sewer project and also that work had begun in dredging the lake.

Next Meeting Date

The next meeting will be June 24, 2019. Director Eggen announced that BRPC's annual meeting will be held on December 4, 2019 at the Lincoln County Health Department in Troy.

Adjournment

With no other business, Ryan Poston made a motion to adjourn. The motion was seconded by Steve Deves and the meeting was adjourned.

Approved on: _____

Hubert Kluesner, BRPC Chairman

Prepared by: _____
Jane Cale, BRPC Office Manager