

**Eastern Lincoln County Economic Development  
Strategic Plan-Meeting #3  
DEVELOPING ACTION ITEMS**

How can we accomplish what we have identified as our top priorities?

**Infrastructure Development**

1. Upgrade Highway 79 to a 4-lane facility throughout Lincoln County to strengthen this corridor as a key economic driver for regional development
2. Establish a regional sewer authority.
3. Upgrade the lock and dam to increase commercial barge traffic.
4. Provide shoulders and safety improvements on area highways.

**Housing Development**

5. Provide more senior housing facilities and assisted care centers in eastern Lincoln County.
6. Improve community aesthetics to make communities more attractive for development, i.e. landscaping, streetscapes, gateway, etc.

**Industrial Development**

7. Upgrade transportation infrastructure to support industrial development including the development of a multi-modal port facility (barge, rail, truck)
8. Develop industrial parks in eastern Lincoln County (purchase, develop, promote) to attract new businesses to the region.
9. Explore infrastructure and energy alternatives to lower costs and promote development- green development i.e. renewable energy, river turbines, etc.

**Recreation, Cultural and Tourism Development**

10. Attract recreational visitors by improving access to and enjoyment of the Mississippi and Cuivre Rivers.
11. Promote regional trails and greenway partnerships for bicycle and pedestrian facilities in eastern Lincoln County
12. Re-establish and promote the Winfield Ferry
13. Promote a small town, neighborly community image.
14. Develop a multi-purpose community center.

**Commercial and Retail Development**

15. Increase the number of small businesses and commercial enterprises, including tourism-related businesses to provide local jobs, allowing the opportunity for residents to work where they live.
16. Develop and support a small business development center to increase the number and diversity of local businesses.

17. Create shopping, dining, and attractions for visitors as well as residents in eastern Lincoln County.
18. Create active, attractive, and profitable downtown commerce centers that are pedestrian friendly.
19. Develop attractive re-uses for the floodplain in eastern Lincoln County, and promote development outside of the flood hazard areas.

### **Education Development**

20. Partner with higher education institutions to establish satellite learning campuses in eastern Lincoln County.
21. Expand and promote public libraries in the region.
22. Promote the use of technology and technology training in the schools.
23. Promote better school attendance and graduation rates in the area high schools.

### **Workforce Development**

24. Attract quality jobs that pay family supporting wages.
25. Identify and promote the regional labor force strengths and training to potential industries, and retrain labor force skills that are in decline.

### **Governance**

1. How can we structure the governance of ELCED to create a robust, responsive, and effective organization?
2. What partners need to be engaged in ELCED to strengthen the capabilities, impact, and resources of the organization?
3. How can ELCED acquire resources (funds) to implement the action items identified in the strategic plan?